

Activa Logo Sheet

Stage 1

Some initial designs are created based on the client's brief.



Stage 2

Client input is taken into account and some of the original designs are developed further.



Stage 3

The chosen logo is tweaked and finalised.



Activa Logo Usage



 activa FITNESS CENTRES CANOLFANNAU FFITRWYDD www.swansea.gov.uk/leisurecentres NEW LOOK, NEW CENTRE NEW YOU! 2006 CITY AND COUNTY OF SWANSEA • DINAS A SIR ABERTAW	Activa Fitness Centres are changing! From January 2006 all our Activa facilities will be fully refurbished offering the very latest in state-of-the-art training and equipment, giving our users more freedom of choice and a fantastic range of entertainment, including: <ul style="list-style-type: none"> Personal programmes tailored to meet your individual needs Pulse sensors to monitor heart rate during exercise Built-in entertainment including TV, DVD and Audio options The very latest cardiovascular and resistance equipment to maximise benefits whilst ensuring ease of use and comfort. 	activa FITNESS CENTRES CANOLFANNAU FFITRWYDD Activa Fitness Centres offer a 'no limits' approach to exercise and fitness. With 5 sites including the brand new Bishopston Sports Centre, there's sure to be a place near you! 
		For information on the new facilities and to find out more about our easy payment options, contact your nearest Centre: Bishopston Sports Centre • 01792 230040 Cefn Hengoed Leisure Centre • 01792 790484 Morriston Leisure Centre • 01792 797082 Penlan Leisure Centre • 01792 508079 Penyrheol Leisure Centre • 01792 897039



We have adapted the final logo for use on leaflets and brochures including this 3D interpretation.

Our **Platinum Logo Package** includes the option to design your logo in 3D for use on your company literature and advertising.

All Matrix logo design packages include a copyright release which means you retain all rights to the logo after the design is finalised.